

POTENTIAL STARTS HERE



Helping students build a plan that connects their schoolwork to real life—to their futures—positively impacts student achievement, retention, transitions, career and life success. Studies have shown this over and over. In addition to more engaged students, it yields higher performing schools and stronger communities. The most significant impacts are made when students are engaged early; and while we believe the sooner students are on their path to future success the better, we also know it's never too late.

How can you help students build a plan and realize their potential?

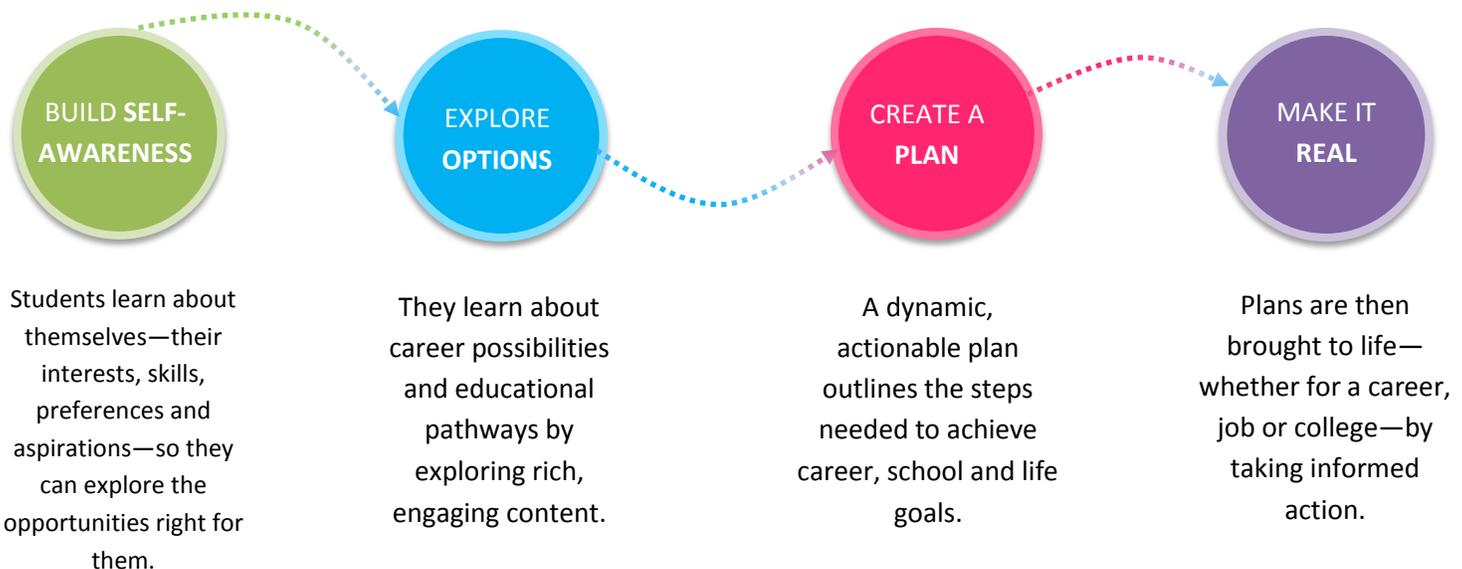
With career development software from Career Cruising. No other program offers the fun, intuitive, engaging experience that brings potential to life.

States, districts, libraries and local educators use Career Cruising to ensure students are prepared for success.

- 9,000,000+ users worldwide
- 20,000+ schools, centers and libraries
- 50 states and 10 provinces

Real Potential. In school, career and life

Career Cruising is a self-exploration and planning program that helps people of all ages achieve their potential.



Career Cruising for K-12

Career Cruising for K-12 is a comprehensive career development program that begins with learning resources in kindergarten and transitions through middle and high school. Students who use the program develop self-awareness, explore their future opportunities and build actionable plans to get there via a continuum of intentional, carefully-sequenced activities.



Connect student passion, interests and aspirations in a meaningful way to academic plans.



Infuse career development school-wide to demonstrate academic relevance.



Improve academic performance when students are self-aware and engaged.



Save time and resources by leveraging technology to automate course and college planning.

See for yourself!

Call Jennifer Stark now to arrange for your **FREE** online personal demonstration of our affordable Career Cruising for K-12.

Call toll-free. 1.800.965.8541, ext. 139.