



Illinois School Counselor Association

a state branch of the American School Counselor Association

a division of the
Illinois Counseling Association

Sponsorship Opportunity for ISCA Annual Conference in Springfield, IL

The Illinois School Counselor Association will be hosting our 2018 Southern Annual Conference on April 13, 2018 at the Crowne Plaza in Springfield, IL.

As a partner and sponsor you will have opportunities to promote your program to school counselors, counselor educators and graduate students from throughout Illinois.

The conference offers a keynote speaker, 25 workshop educational sessions, exhibitors and an awards luncheon.

April 13, 2018 Crowne Plaza – Springfield, IL

We anticipate 250 attendees at this conference.

Conference hours are 8:00am-4:00pm.

Tote Bag Sponsor

Your company name and logo imprinted on participant tote bags.

Your company name and ¼ page ad in Conference Program Book.

Website listing of company name in Annual Conference section.

Tote Bag Sponsor = \$500

Name Badge Sponsor

Your company name and logo imprinted on name badge holders.

Your company name and ¼ page ad in Conference Program Book.

Website listing of company name in Annual Conference section.

Name Badge Sponsor = \$275

Reception Sponsor

Reception Sponsor = \$450

Diamond Level

Lunch Sponsorship

Your company name and full page ad in conference program book.

Table tent cards at lunch with your company name.

Company literature on all tables at lunch from your company.

Website listing of company name in Annual Conference section.

Exhibit table includes 1 lunch.

Opening Remarks/Comments about your company on Friday before lunch.

Handouts from your company in each attendee's packet.

Diamond Level = \$3,000

P.O. Box 144, De Kalb, Illinois 60115

• phone (815) 787-0515 • e-mail myisca@gmail.com • website www.ilschoolcounselor.org



Illinois School Counselor Association

a state branch of the American School Counselor Association

a division of the
Illinois Counseling Association

Gold Level

Breakfast sponsorship

Table tent cards at breakfast and food tables with your company name.

Full page ad in conference program book.

Exhibit table includes 1 lunch.

Website listing of company name in Annual Conference section.

Handouts from your company in each attendee's packet.

Gold Level = \$2,000

Silver Level

Full page ad in conference program book.

Exhibit table includes 1 lunch.

Website listing of company name in Annual conference section

Handouts from your company in each attendee's packet.

Table tent cards at registration tables with your company name

Silver Level = \$1,000