



Illinois School Counselor Association

a state branch of the American School Counselor Association

a division of the
Illinois Counseling Association

Sponsorship opportunities.

The Illinois School Counselor Association will be hosting our 2016 Annual Conference on April 7, 2017 at the DoubleTree Hotel in Bloomington, IL.

As a partner and sponsor you will have opportunities to promote your program to school counselors, counselor educators and graduate students from throughout Illinois.

The conference offers a keynote, 20-25 workshop educational sessions, exhibitors and an awards luncheon.

April 7, 2017 DoubleTree Hotel Bloomington, IL.

We anticipate 200 attendees at this conference. Hours 8am-4pm.

Tote Bag Sponsor



Your company name and logo imprinted on 200 participant tote bags.

Your company name and full page ad in conference program book.

Website listing of company name in Annual conference section

Exhibit table includes 2 lunches.

Handouts from your company in each attendee's packet.

Opening remarks comments on your company on Friday before lunch.

Tote Bag Sponsor \$850

Name Badge Holder Sponsor \$550



Your company name and logo imprinted on 200 name badge holders.

Your company name and full page ad in conference program book.

Website listing of company name in Annual conference section

Exhibit table includes 2 lunches.

Handouts from your company in each attendee's packet.

Platinum Level



Lunch Sponsorship

Your company name and full page ad in conference program book.

Table tent cards at lunch with your company name.

Company literature on all table at lunch from your company.

Website listing of company name in Annual conference section

Exhibit table includes 1 lunch.

Opening remarks comments on your company on Friday before lunch.

Handouts from your company in each attendee's packet.

Diamond Level = \$3,000

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Gold Level

Breakfast sponsorship

Table tent cards at breakfast with your company name and on breakfast food tables.

Full page ad in conference program book.

Exhibit table includes 1 lunch.

Website listing of company name in Annual conference section

Handouts from your company in each attendee's packet.

Gold Level = \$2,000



Silver Level

Full page ad in conference program book.

Exhibit table includes 1 lunch.

Website listing of company name in Annual conference section

Handouts from your company in each attendee's packet.

Table tent cards at registration with your company name

Silver level = \$1,000



Conference items	Sponsorship
Tote Bags	\$850
Name Badge Holders	\$550
Platinum	\$3,000
Gold Level	\$2,000
Silver Level	\$1,000